SCORING GUIDELINES

The following areas will be considered by the Digital Voice Award judges with consideration for grade and age level skills:

CONTENT 50%

The topics, ideas, concepts, knowledge, and opinions that constitute the project are:
- in support of current California standards (the Common Core State Standards, Next Generation Science Standards, and other the California State Standards)
- accurate and/or supported with evidence
- organized and presented in a logical, focused manner
- clear and allow viewers to know that the goal of the project and the learning objectives were met
- in-depth and reflect knowledge and understanding of the subject presented.

TECHNICAL/MECHANICAL ELEMENTS 25%

- All elements of the project (photos, sources, music, writing, etc.) are cited.
- The project works, navigates, and/or runs smoothly.
- Writing is clear with accurate spelling & grammar.

MULTIMEDIA/TECHNOLOGY ELEMENTS 25%

- The elements used enhance the project and are incorporated in a cohesive and logical way.
- The visual and audio impact is effectively supported by the use of technology and multimedia and contributes to a greater understanding of the information.
- All multimedia and technology elements support clearer understanding of the content presented.
- The project considers and abides by the basic elements of design and production.
- The project encourages student voice, creativity, originality, and expression.

TIMELINE

Entries Due: Friday, April 3, 2015
Award Winners Notified: Friday, April 24, 2015
Digital Voice Awards “Virtual” Celebration (all invited): Thursday, May 21, 2015

For required resources and forms, visit: http://ito.lacoe.edu/dva
For additional information, e-mail DVAwards@lacoe.edu